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Tech-industry veteran Geoff Barrall joins NEVEX Virtual Technologies' board of directors

San Diego-based tech expert brings nearly two decades of product development experience to new role

Toronto, December 14, 2010— Application-acceleration software developer NEVEX Virtual Technologies is proud to introduce tech industry veteran and entrepreneur Dr. Geoff Barrall to its board of directors. Barrall will advise NEVEX on a wide range of issues including product development, market trends and strategic planning.

Barrall, chief technology officer of San Diego-based data management software maker Overland Storage Inc., has more than a dozen storage-related patents in his portfolio and serves as a consultant and senior product manager for several Fortune 100 companies.

“The addition of Geoff Barrall as a member of our board of directors is a coup for us,” said NEVEX chief executive officer Steven Lamb. “His insight and expertise will be a huge asset as we build our company into an application-acceleration industry leader.”

A visionary entrepreneur, Barrall’s qualifications in the hardware and software data storage market are unparalleled. As founder and chief technology officer of San Jose, CA-based network storage system provider Blue Arc Corporation, Barrall was the principal architect of the firm’s hugely successful SiliconServer. He was also co-founder of Santa Clara, CA-based data storage manufacturer Data Robotics Inc., as well as four other tech start-ups. Barrall received a Ph.D in cybernetics from the University of Reading.

Barrall regards a partnership with the NEVEX team as a huge opportunity to help build a company that provides an economical solution for storage-bound applications. “When I was first introduced to their application-acceleration technology, I instantly understood its industry-changing potential,” Barrall explained. “Centralized storage has been a boon to network managers but it has created mayhem with IO-bound applications, a solution NEVEX addresses. I look forward to working with Steve and the rest of his talented team as we take NEVEX to market.”

Barrall serves as a board member for Nexsan Technologies; Data Robotics, Tacit Networks (acquired by Packeteer); BlueArc; Network Alliance (private sale); VCI Systems (private sale); and on many advisory boards, including Data Domain (acquired by EMC); Octiga Bay (sold to Cray); NeoPath Networks (acquired by Cisco); and Pancetera.

“Having Geoff Barrall on the NEVEX board is a huge vote of confidence in the potential of their hybrid application-acceleration solution,” said Brian Babineau, senior analyst at the Enterprise

Strategy Group, a Milford, MA -based IT market analysis firm. “Geoff’s track record is remarkable and his keen market insight will be enormously beneficial as NEVEX rolls out its software across market verticals.”

To arrange an interview with Steven Lamb or Geoff Barrall, please contact:

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About NEVEX Virtual Technologies

Founded in 2009, NEVEX Virtual Technologies has developed a hybrid software solution that solves the problem of poor application performance caused by storage bottlenecks on local or remote devices. The hybrid solution extends Windows using a data placement engine to manage the flow of data – transparently unlocking solid-state disk performance at a fraction of the cost and with no application changes. NEVEX technology allows storage processing performance to catch up to server processing capability, while reducing the workload on network and storage devices. In resolving these performance issues and embracing the continuing shift from magnetic hard drives to solid-state drives, NEVEX is well positioned to become the application-acceleration solution of choice for mid to large organizations. For more information, visit www.nevex.com or follow NEVEX on Twitter at www.twitter.com/nevexvt

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